

DATALOGIC

BUY

6.34

SECTOR: Industrials

Price (Eu):

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Target Price (Eu): 9.50

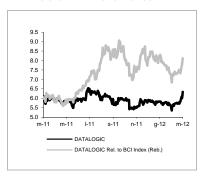
A Very Attractive Equity Story With Solid Fundamentals

- EBITDA affected by non-recurring costs, net profit much better than expected. Datalogic's 4Q revenue was Eu108.2mn, up 6.6% YoY. EBITDA stood at Eu10.6mn, broadly in line YoY with a 9.8% margin on sales. This was below our estimate by about Eu2mn, a difference due to the impact of Eu1.8mn in non-recurring costs related to acquisitions carried out in the quarter. Net profit, on the other hand, was much higher than expected (Eu8.7mn vs. our estimate of Eu2mn), mainly thanks to foreign exchange gains related to a hedging operation associated with the Accu-Sort acquisition, as well as a tax benefit worth about Eu4mn. Notably, net debt closed 2011 at Eu59.4mn, down Eu21mn from the YE2010 position despite a Eu4.1mn cash-out sustained in December 2011 to acquire PPT Vision.
- Acquisition of Accu-Sort Systems completed in January 2012. In late January, Datalogic completed the acquisition of Accu-Sort, a US industrial automation specialist, for US\$135mn. In 2011 the company generated \$106mn in turnover and EBITDA of \$20.8mn. The acquisition was financed through debt in dollars (we estimate net debt will jump to a peak of Eu160mn following this deal). The operation is consistent with management's strategic plan and is buttressed by very sound rationale. Accu-Sort serves the leading players in parcel, postal and retail distribution and it offers field-proven solutions for airport baggage handling, as well as the beverage, entertainment, automotive and meat/poultry industries. Thanks to this acquisition, Datalogic doubles its presence in the industrial automation industry (from a turnover of Eu80mn to Eu160mn). The contribution from US business will increase from almost 30% of the total to almost 40%. Moreover, Datalogic's expertise will improve in the very promising transport and logistics sector, where the group will be able to offer a complete package of solutions.
- Very meaningful contribution from Accu-Sort: 2012 EPS revised up 22%. In the present report, we consolidate Accu-Sort in our estimate model, leading to a 22% increase in our 2012 EPS estimate, thanks in part to management's indication of a lower tax rate going forward thanks to the business in Vietnam. Since we have limited information about Accu-Sort, though, we have made cautious assumptions. When management updates the business plan, we will probably be able to fine-tune our model.
- **BUY**, target price raised to Eu9.5. Once again, Datalogic's management has been able to deliver on its strategic goals. FY11 results were very strong and the acquisitions are a very nice strategic match. In light of our new estimates, we are lifting our target from Eu8.5 to Eu9.5, confirming our BUY recommendation. At our target, Datalogic would trade at an undemanding 11.5x PE on 2013.

Key Figures	2009A	2010A	2011A	2012E	2013E
Sales (Eu mn)	312	393	426	516	546
Ebitda (Eu mn)	12	50	51	83	90
Net profit (Eu mn)	-12	18	26	41	46
EPS - New (Eu)	-0.034	0.348	0.585	0.747	0.825
EPS - Old (Eu)			0.504	0.611	0.677
DPS (Eu)	0.000	0.150	0.150	0.150	0.150
Ratios & Multiples	2009A	2010A	2011A	2012E	2013E
P/E	nm	18.2	10.8	8.5	7.7
Div. Yield	0.0%	2.4%	2.4%	2.4%	2.4%
EV/Ebitda	24.0	9.1	7.3	6.1	5.3
ROCE	-2.4%	16.0%	16.3%	23.5%	21.7%

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DATALOGIC - 12m Performance



RATING: Unchanged		
TARGET PRICE (Eu): fro	om 8.50 to	9.50
Change in EPS est:	2011A	2012E
	16.0%	22.3%

STOCK DATA

Reuters code:

Bloomberg code	e:		DAL IM
Performance	1m	3m	12m
Absolute	18.4%	8.3%	5.8%
Relative	18.7%	0.7%	27.8%
12 months H/L:		6.	53/5.35

DAL.MI

SHAREHOLDER DATA	
No. of Ord. shares (mn):	58
Total No. of shares (mn):	58
Mkt Cap Ord (Eu mn):	370
Total Mkt Cap (Eu mn):	370
Mkt Float - ord (Eu mn):	100
Mkt Float (in %):	26.9%
Main shareholder:	
Hydra Spa (Volta family)	67.1%

BALANCE SHEET DATA	2012
Book value (Eu mn):	190
BVPS (Eu):	3.25
P/BV:	1.9
Net Financial Position (Eu mn):	-140
Enterprise value (Eu mn):	510



IALUGIC - KEY FIGURES			2010A		2012E	201
	Fiscal year end	31/12/2009	31/12/2010	31/12/2011	31/12/2012	31/12/20
PROFIT & LOSS (Eu mn)	Sales	312	393	426	516	5
PER SHARE DATA (Eu) CASH FLOW (Eu mn) BALANCE SHEET (Eu mn)	EBITDA	12	50	51	83	
	Sales	66				
PER SHARE DATA (Eu) CASH FLOW (Eu mn) GERPRISE VALUE (Eu mn) RATIOS(%)	Financial income (charges)	(7)	(7)	(4)	(10)	(*
	Associates & Others		0	0	0	
	Pre-tax profit (Loss)	(13)	28		56	
	Taxes	1	(10)	(7)	(15)	(*
	Tax rate (%)	5.2%	36.0%	22.0%	27.0%	27.
	Minorities & discontinue activities	0	0	0	0	
	Net profit	-12		26	41	
	, ·	(10)			(3)	
	Ebitda excl. extraordinary items	20			83	
	Ebit excl. extraordinary items			49	70	
	Net profit restated	(2)	20	34	44	
PER SHARE DATA (Eu)	Total shares out (mn) - average fd	58	58	58	58	
` '	EPS stated fd	-0.208	0.308	0.443	0.702	0.7
	EPS restated fd	-0.034	0.348	0.585	0.747	0.8
	BVPS fd	1.997	2.398	2.913	3.254	3.8
	Dividend per share (ord)	0.000	0.150	0.150	0.150	0.1
	Dividend per share (sav)	0.000	0.000	0.000	0.000	0.0
	Dividend pay out ratio (%)	0.0%	48.6%	33.8%	21.4%	19
CASH FLOW (Fu mn)	Gross cash flow	5	34	40	59	
CASH FLOW (Eu mn)	Change in NWC	15	22	3	(11)	
	Capital expenditure	(7)	(10)	(14)	(15)	(
	Other cash items		0	0	0	
	Free cash flow (FCF)	13	46	30	32	
		0	(20)	(4)	(104)	
		(2)			(9)	
	Equity financing/Buy-back		0		Ó	
		6	24	17	(81)	
BALANCE SHEET (Filimp)	Total fixed assets	186	206	222	310	
DALANCE SHEET (EU IIII)					26	
					(6)	
	9			, ,	330	
					(140)	(1
		, ,			190	
					0	•
					190	:
	· •				370	
VIERPRISE VALUE (EU MN)					0	
					(140)	(1
	l	, ,	, ,	* . *	510	•
						1/
RATIOS(%)	9				16.2%	16
					13.5%	13
	. ,				73.7%	45
					6.6	-
					1.68	1
					23.5%	21
					22.8%	21
					1.8	
					1.0	
					7.3	
	Free Cash Flow Yield				8.7%	12
GROWTH RATES (%)					21.1%	5.
					41.1%	7.
		-82.1%	500.6%		42.9%	8.
	Net profit	nm	nm	43.7%	58.3%	11.
	EPS restated	nm	nm	68.1%	27.8%	10.

^{*} Excluding extraordinary items

Source: Intermonte SIM estimates

Datalogic - Quarterly figures

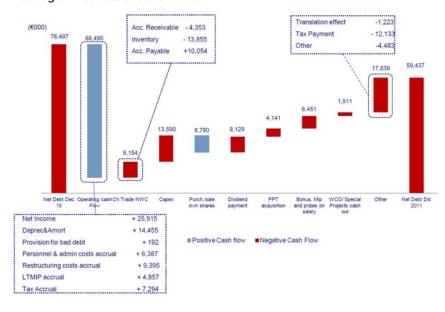
Datalogic - Quarteri		40111	1/-1/	10111	4 5	2010.4	2011 4	1/-1/
(Eu mn)	4Q10A	4Q11A	YoY	4Q11A	A vs. E	2010 A	2011 A	YoY
Net sales	101.5	108.2	6.6%	107.6	0.6%	392.7	425.5	8.3%
Gross profit	45.6	47.9		48.0		179.2	196.6	
EBITDA adj.	10.9	10.6	-2.8%	12.9	-17.7%	49.8	59.2	19.0%
Ebitda margin	10.8%	9.8%		12.0%		12.7%	13.9%	
Non recurring	0.0	(0.8)		(2.0)		0.0	(8.4)	
D&A	(3.5)	(3.3)		(4.0)		(15.1)	(14.4)	
EBIT	7.4	6.4	-12.8%	7.0	-7.7%	34.7	36.4	5.1%
Ebit margin	7.3%	6.0%		6.5%		8.8%	8.6%	
Net financials	(2.4)	1.6		(2.3)		(6.9)	(3.6)	
Associates / forex	1.1	0.2		(0.0)		0.4	0.4	
Pre tax profit	6.1	8.2	35.4%	4.6	79.0%	28.2	33.2	17.8%
Taxes	(2.5)	0.4		(2.6)		(10.2)	(7.3)	
Tax rate	41.7%	-5.4%		56.9%		36.0%	22.0%	
Minorities	0.0	0.0		0.0		0.0	0.0	
Net profit	3.5	8.7	144.8%	2.0	337.1%	18.0	25.9	43.7%

Source: Company data and Intermonte SIM estimates

Net revenues, announced to the market in advance on January 17th, kept up a strong YTD growth rate: 4Q revenue was equal to Eu108.2mn, up 6.6% YoY. In FY11, Datalogic was able to grow by 11% organic. In 4Q11, EBITDA stood at Eu10.6mn, broadly in line YoY with a 9.8% margin on sales. This was below our estimate by about Eu2mn, a difference which was due to the impact of EU1.8mn in non recurring costs related to the acquisitions carried out in the quarter. Conversely, net profit stood at Eu8.7mn in 4Q11, much higher than our estimate of Eu2mn, mainly thanks to foreign exchange gains (related to a hedging operation associated to Accu-Sort acquisition) and to a tax benefit worth about Eu4mn.

Notably, net debt closed 2011 at Eu59.4mn down Eu21mn from 2010 position, despite a Eu4.1mn cash-out sustained in December 2011 to acquire PPT Vision. Trading working capital was kept under control, despite the restructuring process ongoing. A positive contribution to cash flow, of about Eu8.8mn, came from the disposal of treasury shares, net of some cash our related to the ongoing buyback program.

Datalogic - Net debt evolution in 2011







Datalogic - Sales breakdown by business									
	2009 A	2010 A	1Q11 A	2Q11 A	3Q11A	4Q11A	2011A		
Mobile	68.1	87.8	21.1	20.7	23.2	31.4	96.4		
YoY growth	-27.0%	28.8%	2.2%	-2.6%	9.2%	27.6%	9.9%		
% on sales	21.8%	22.3%	20.1%	19.7%	21.6%	29.0%	22.7%		
Automation	67.0	90.7	24.4	24.4	24.0	23.5	96.2		
YoY growth	-4.5%	35.4%	28.3%	0.2%	11.5%	-9.0%	6.1%		
% on sales	21.5%	23.1%	23.3%	23.1%	22.4%	21.7%	22.6%		
Scanning	147.0	181.7	50.9	50.8	53.0	56.9	211.6		
YoY growth	-20.6%	23.6%	21.0%	7.6%	8.5%	30.8%	16.5%		
% on sales	47.1%	46.3%	48.5%	48.2%	49.5%	52.6%	49.7%		
Business Development	30.6	33.4	8.6	9.6	9.4	9.2	36.8		
YoY growth	-5.0%	9.2%	8.4%	11.3%	4.1%	18.6%	10.3%		
% on sales	9.8%	8.5%	8.2%	9.1%	8.8%	8.5%	8.7%		
adjusments	-0.6	-0.7	-0.1	-0.2	-2.5	-12.8	-15.5		
Composited and an advantage	212.0	202.7	104.0	105.3	107.1	100.0	42F F		
Consolidated net sales	312.0	392.7	104.9	105.3	107.1	108.2	425.5		
YoY	-17.9%	25.9%	17.2%	4.0%	6.6%	6.6%	8.3%		

Datalogic - EBITDA breakdown by business								
	2009 A	2010 A	1Q11 A	2Q11 A	3Q11A	4Q11A	2011A	
Mobile	4.9	10.4	2.3	2.6	2.4	1.6	8.9	
YoY growth		113.1%	-11.5%	-9.6%	-4.9%	-33.4%	-14.3%	
% margin	7.1%	11.8%	10.9%	12.5%	10.4%	5.0%	9.2%	
Automation	-1.7	10.9	3.6	3.6	3.8	2.8	13.8	
YoY growth		nm	188.0%	-2.0%	32.2%	-10.4%	26.5%	
% margin	-2.5%	12.0%	14.8%	14.8%	15.9%	11.8%	14.3%	
Scanning	8.1	21.6	8.0	10.0	9.2	4.3	31.5	
YoY growth		166.6%	60.0%	56.7%	43.4%	13.4%	45.9%	
% margin	5.5%	11.9%	15.7%	19.7%	17.4%	7.6%	14.9%	
Business Development	3.5	2.9	0.8	8.0	1.1	1.0	3.7	
YoY growth		-17.2%	-27.3%	-33.0%	81.5%	5206%	27.4%	
% margin	11.5%	8.7%	9.3%	8.3%	11.6%	11.1%	10.1%	
adjusments	4.8	4.0	0.2	-0.1	0.3	0.9	1.3	
Compalidate d EDITO	10 /	40.0	110	1/ 0	1/0	10 /	F0.2	
Consolidated EBITDA	19.6	49.8	14.9	16.9	16.8	10.6	59.2	
% margin	6.3%	12.7%	14.2%	16.0%	15.7%	9.8%	13.9%	

Source: Company data and Intermonte SIM estimates

Datalogic -	Sales	breakdown	hv	area
Datalogic -	Juics	DICARGOWII	\sim y	aica

(Eu mn)	2009 A	2010 A	1Q11 A	2Q11 A	3Q11A	4Q11A	2011A
Italy	39.0	43.1	11.1	12.6	10.6	11.3	45.5
YoY growth		10.4%	21.5%	0.8%	15.5%	-8.7%	5.6%
% on sales	12.5%	11.0%	10.6%	12.0%	9.9%	10.4%	10.7%
Europe	129.9	156.4	42.9	41.4	40.2	43.1	167.6
YoY growth		20.4%	12.9%	30.5%	10.2%	-14.2%	7.1%
% on sales	41.6%	39.8%	40.8%	39.3%	37.5%	39.8%	39.4%
North America	93.5	113.2	29.4	32.4	31.4	29.9	123.2
YoY growth		21.1%	17.6%	19.0%	3.0%	-1.7%	8.8%
% on sales	30.0%	28.8%	28.0%	30.8%	29.3%	27.6%	28.9%
Asia Pacific	30.2	49.4	14.1	11.3	12.6	13.0	51.0
YoY growth		63.5%	45.8%	-14.4%	-7.1%	0.6%	3.3%
% on sales	9.7%	12.6%	13.4%	10.7%	11.8%	12.1%	12.0%
RoW	19.3	30.7	7.5	7.5	12.4	10.9	38.3
YoY growth		58.7%	-2.9%	-54.8%	14.8%	-345.6%	24.8%
% on sales	6.2%	7.8%	7.1%	7.1%	11.5%	10.1%	9.0%
Consolidated net sales	312.0	392.7	105.0	105.3	107.1	108.2	425.5
YoY growth	-17.9%	25.9%	17.2%	3.9%	6.6%	6.6%	8.3%
Source: Company data	a and Int	ermonte	SIM esti	mates			

Change in estimates

Datalogic - Change in estimates

Datalogic - Char	ige in es	umates							
	NEV	V ESTIMA	TES	OLE	ESTIMA	TES	%	6 chang	е
	2011	2012	2013	2011	2012	2013	2011	2012	2013
Net sales	425.5	515.5	545.9	423.0	441.0	463.1	0.6%	16.9%	17.9%
YoY growth	8.3%	21.1%	5.0%	7.7%	4.3%	5.0%			
EBITDA reported	50.8	83.5	89.7	52.0	71.8	76.2	-2.2%	16.3%	17.7%
Ebitda margin	11.9%	16.2%	16.4%	12.3%	16.3%	16.5%			
YoY growth	2.1%	64.3%	7.4%	4.4%	38.1%	6.2%			
D&A tang	(7.3)	(10.3)	(10.5)	(7.4)	(8.6)	(8.8)			
Goodwill	(3.9)	(3.9)	(3.9)	(4.3)	(4.3)	(4.3)			
D&A intang.	(3.1)	(3.5)	(3.5)	(3.3)	(4.1)	(4.0)			
EBIT reported	36.4	65.7	71.7	37.0	54.8	59.2	-1.5%	19.9%	21.3%
Ebit margin	8.6%	12.7%	13.1%	8.7%	12.4%	12.8%			
YoY growth	5.1%	80.4%	9.2%	6.6%	48.3%	7.9%			
Net financials	(3.6)	(9.9)	(9.7)	(7.5)	(4.7)	(3.1)			
Associates	0.4	0.4	0.4	0.1	0.4	0.4			
Pre tax profit	33.2	56.2	62.5	29.6	50.5	56.5	12.3%	11.2%	10.6%
Taxes	(7.3)	(15.2)	(16.9)	(10.4)	(17.7)	(19.8)			
	22.0%	27.0%	27.0%	35.0%	35.0%	35.0%			
Minorities	0.0	0.0	0.0	0.0	0.0	0.0			
Net income	25.9	41.0	45.6	19.2	32.8	36.7	34.8%	24.9%	24.3%
Rest. Net Income	34.2	43.7	48.2	29.5	35.7	39.6	16.0%	22.3%	22.0%
YoY growth	68.1%	27.8%	10.5%	44.9%	21.2%	10.8%			

Source: Intermonte SIM estimates

In the present report, we consolidate Accu-Sort in our estimate model, leading to a 22% increase in our 2012 EPS estimate, thanks in part to management's indication of a lower tax rate going forward thanks to the business in Vietnam. Since we have limited information about Accu-Sort, though, we have made cautious assumptions. When management updates the business plan, we will probably be able to fine-tune our model.





Peer comparison

Datalogic Peer Group - Absolute Performances

Stock	Price	Ссу	Mkt cap	1M	3M	6M	YTD	1Y	2Y
Datalogic S.p.A.	6.34	EUR	370	18.4%	8.3%	9.6%	10.2%	5.8%	57.4%
Intermec Inc.	7.1	USD	424	-10.5%	2.5%	3.1%	3.4%	-35.9%	-53.3%
Zebra Technologies Corp. CI A	38.6	USD	2,009	-1.8%	3.5%	14.4%	8.0%	4.1%	33.0%
Zetes Industries S.A.	15.8	EUR	85	1.9%	-1.6%	-5.4%	-0.4%	-8.3%	-1.2%
Psion PLC	60.5	GBP	85	47.6%	17.5%	5.2%	37.9%	-32.4%	-32.2%
Simple mean performance				9.3%	5.5%	4.3%	12.2%	-18.1%	-13.4%
FTSE Italy All Share (IT)	17,637.2	EUR - Euro		0.1%	11.9%	12.9%	11.3%	-23.2%	-22.9%
FTSE Italy Star (IT)	10,782.4	LEUR - Euro		2.1%	15.7%	11.3%	14.9%	-8.6%	-3.6%

Source: Factset

Datalogic Peer Group - Multiple Comparison

Stock	Price	Ссу	Mkt cap	EV/Sale s 2011	EV/Sale s 2012	EV/Ebitd a 2011	EV/Ebitd a 2012	EV/Ebit 2011	EV/Ebit 2012	P/E 2011	P/E 2012	Div Yield 2011	Div Yield 2012
Datalogic S.p.A.	6.34	EUR	370	1.01	0.99	7.3	6.1	8.8	7.3	10.8	8.5	2.4%	2.4%
Intermec Inc.	7.1	USD	424	0.42	0.40	5.8	4.3		9.4	24.4	12.7		
Zebra Technologies Corp. CI A	38.6	USD	2,009	1.83	1.79	8.7	8.4	9.8	9.8	16.1	14.7		
Zetes Industries S.A.	15.8	EUR	85	0.36	0.33	4.4	4.0	7.6	7.0	10.8	10.5	3.1%	3.2%
Psion PLC	60.5	GBP	85	0.21	0.39	3.2	4.6	377.6	19.4	77.5	29.0	6.6%	6.6%
Median				0.39	0.39	5.1	4.4	9.8	9.6	20.3	13.7	4.9%	4.9%

Source: Intermonte SIM estimates for Datalogic and Factset consensus estimates for peer group

Datalogic - Estimates Comparison with Consensus

	2011E			2012E			
(Eu mn)	ntermont	Consensu	% diff	ntermon	t€onsensu:	% diff	
Revenues	425.5	425.5	0.0%	515.5	442.1	16.6%	
Ebitda	50.8	54.3	-6.3%	83.5	73.4	13.8%	
Net Profit	25.9	19.8	31.2%	41.0	35.0	17.4%	
EPS	0.6	0.4	36.9%	0.7	0.6	20.4%	
Net Debt	59.4	57.8	2.9%	140.2	26.3	434.0%	

Source: Intermonte SIM estimates and Factset (45 days consensus estimates)

Short selling: restrictions on net short positions in financial sector securities have lapsed, but the obligation to report such positions to Consob and the prohibition of

Short selling: restrictions on net snort positions in innancial sector securities nave lapsed, but the obligation to report such positions to Consob and the prohibition or "uncovered" short selling on all shares listed on Italian regulated markets remain in force.
Consob decided not to renew the restrictive measures on net short positions on shares in the financial sector adopted on by Resolution no. 17902 August 12, 2011 and subsequently extended by Resolution no. 18060 until February 24 2012. Therefore, the prohibition on taking net short positions or increasing existing net short positions on shares in the banking and insurance sectors is no longer in force (as of February 24, 2012). The obligation to report to Consob significant net short positions on shares listed in Italy and the prohibition of "uncovered" short sales remains in place, with no scheduled deadline.

deadline.

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BUY. stock expected to outperform the market by over 25% over a 12 month period:

OUTPERFORM: stock expected to outperform the market by between 10% and 25% over a 12 month period:

NEUTRAL: stock performance expected at between +10% and -10% compared to the market over a 12 month period:

NEDERPERFORM: stock expected to underperform the market by between -10% and -25% over a 12 month period:

SELL: stock expected to underperform the market by over 25% over a 12 month period.

The stock price indicated is the reference price on the day prior to the publication of the report

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DETAILS ON STOCKS RECOMMENDATION

Stock NAME	DATALOGIC		
Current Recomm:	BUY	Previous Recomm:	BUY
Current Target (Eu):	9.50	Previous Target (Eu):	8.50
Current Price (Eu):	6.34	Previous Price (Eu):	5.75
Date of report:	09/03/2012	Date of last report:	22/02/2012

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